

# Introduction to Television Studies (ME2V18004)

## General information

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Course ID

ME2V18004

Course type

Course

Credits

7.5 EC

Category / Level

2 (Bachelor Elaborating)

Instruction language

English

Offered by

Utrecht University - Faculty of Humanities

Is mandatory for

- Media and Culture (THEB)
- Media and Culture (THEB)

## Course enrolment

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### Late enrolment

In case the course enrolment period has closed, you can try to enrol during the late enrolment days. Keep in mind that there is no guarantee that courses still have places available. Always check the faculty's late enrolment rules.

### OSIRIS Student

Visit OSIRIS Student > Enrol / Course in order to register for this course.

### Enrolment periods

- Period 4

Timeslots

AD

#### Enrolment period

4 November 2024 09:00 until 22 November 2024 23:59

#### Late enrolment

31 March 2025 09:00 until 1 April 2025 23:59

#### Unenrolment

until 25 April 2025 23:59

#### Start courses

21 April 2025

## Course description

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### Course goals

After completing the course, the student has:

- elementary knowledge regarding theoretical and analytical concepts with which (post)television can be studied;
- elementary knowledge with regard to the medium-specific characteristics of television;
- extended their repertoire knowledge in the field of television;
- elementary knowledge of the main topics and discussions within television studies;
- elementary knowledge regarding the historical and social context of television.

After completing the course, the student can:

- explain and use selected concepts for the textual analysis of television;
- provide substantiated and constructive feedback on the work of peers;
- study systematically, comprehensively and critically theoretical texts.

### Content

This course provides an overview of important concepts within television studies. With the use of examples, concepts such as 'broadcasting', 'flow', 'liveness' and 'seriality' will be discussed in more detail. The course will also address the historical development of the medium to outline current changes such as narrowcasting, mobile screens, social media and streaming platforms.

Each week has a central concept that is first discussed on the basis of theoretical texts and then used to analyze cases studies such as news broadcasts, sitcoms, sports broadcasts, media events, and transmedia phenomena. Students will also analyze live news and live television broadcasts. The social and transmedia context of television will also be addressed.

This course is part of Core Profile 2 of the BA-programme "Media and Culture" and builds on historical and theoretical knowledge gained in Core Profile 1. It offers further training in academic (research) skills, with a special focus on analytical skills.

### Additional information

Please note: the time slot shown here is not yet final, and may still be modified until the third Wednesday in September

## Prerequisites and entry requirements

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### Assumed previous knowledge

The course assumes that you are familiar with the Chicago Manual of Style for referring and annotating literature; that you attended a library instruction; that you are able to summarize the main aspects of an academic text; that you are able to write a short well-structured text using academic language.

### Entrance requirements course enrolment

You must meet the following requirements

- Enrolled for a degree programme of faculty Faculty of Humanities

## Materials

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### Required material

- Reader

## Instructional modes

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### Instructional modes

- Lecture

Hoorncollege

Number of meetings

1 meeting(s) per week

Attendance requirement

Yes

Explanation

During the lectures, the main theoretical concepts of Television Studies are discussed and historically contextualized, while simultaneously exploring their contemporary relevance. In the seminars, the emphasis will be on conducting close readings of key theoretical texts and analyzing (post)television phenomena based on these readings. Students will receive feedback on their assignments aimed at enhancing their theoretical and analytical knowledge, as well as refining their reading and academic writing skills.

Preparation of meetings

To prepare for the lectures and seminars students are expected to study the assigned literature and to make their assignments.

Contribution to group work

Students are expected to provide peer feedback on writing assignments by fellow students and actively participate in plenary discussions.

- Seminar

Werkcollege

Number of meetings

2 meeting(s) per week

Attendance requirement

Yes

Explanation

During the lectures, the main theoretical concepts of Television Studies are discussed and historically contextualized, while simultaneously exploring their contemporary relevance. In the seminars, the emphasis will be on conducting close readings of key theoretical texts and analyzing (post)television phenomena based on these readings. Students will receive feedback on their assignments aimed at enhancing their theoretical and analytical knowledge, as well as refining their reading and academic writing skills.

Preparation of meetings

To prepare for the lectures and seminars students are expected to study the assigned literature and to make their assignments.

Contribution to group work

Students are expected to provide peer feedback on writing assignments by fellow students and actively participate in plenary discussions.

## Tests

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### Tests

- Digital exam

Test weight

50

Minimum grade

5.50

- Portfolio

Test weight

50

Assessment:

Theoretical and historical knowledge in the field of television; the ability to understand and use theoretical insights; the ability to analyze television as text; writing skills; the ability to provide well-founded and constructive feedback to fellow students.

Knowledge and skills development

## Lecturers

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### Course contact

- J. Keilbach

### Lecturer

- dr. M.E. Wong

- J. Keilbach

- L.J.M. Chateau

- S.L. Trotter